

PRESS RELEASE

ARDIAN SUPPORTS SAASWEDO'S DEVELOPMENT IN FRANCE AND ABROAD

Following its capital raising, Ardian is committed to Saaswedo's development as a minority shareholder

Paris, January 12, 2015 - Ardian, the premium independent private investment company, today announces that it has invested in Saaswedo, one of the French leaders in software solution for telecom expenses management.

Founded in 2010, Saaswedo develops software solutions for telecom operators and companies (SMEs and large groups) to analyze, optimize and rationalize all telecom expenses, allowing up to a 50% decrease.

Thanks to this fast growing market driven by new requirements link to the management of mobile devices, this investment will allow the company to reinforce its position in the French market and to sustain its strong growth. In addition, this fundraising will allow the group to support its international development especially in the United States, the first telecom market in the world.

Gilles Mezari, co-founder of Saaswedo said: "This capital increase gives our group the financial means we needed to support the strong growth of our activities and to follow the marketing and technological changes of our market."

Christian Cor, co-founder, added: "Beyond this financing, we found with the Ardian team a partner able to understand precisely our business and issues in term of external growth and international development."

Laurent Foata, Head of Ardian Growth added: "Saaswedo fits perfectly with our strategy: to invest in qualified teams and in growing and profitable companies with a high international development potential. We are delighted to be able to support the ambition of this company."

ABOUT SAASWEDO

Saaswedo, leading software vendor in telecom management, proposes innovative and effective solutions that are 100% SaaS. Thanks to the unique consolidation of carrier data, our offer allows your clients to master their telecom policy and optimize costs. With 50% of our workers devoted to R&D, our tools have been developed in collaboration with reputable technology partners. Saaswedo's solutions are diffused in an indirect manner with today about twenty partners around Europe and the United States, among which are the largest telecom carriers.

www.saaswedo.com

ABOUT ARDIAN

Ardian, founded in 1996 and led by Dominique Senequier, is a premium independent private investment company with assets of US\$50bn managed or advised in Europe, North America and Asia. The company keeps entrepreneurship at its heart and delivers investment performance to its global investors while fuelling growth in economies across the world. Ardian's investment process embodies three values: excellence, loyalty and entrepreneurship. Ardian's employees form the largest shareholder group. Over 80 percent of employees have invested in the company, which is testament to their trust in the management and the corporate strategy.

Ardian maintains a truly global network, with more than 340 employees working through ten offices in Paris, London, New York, Beijing, Frankfurt, Jersey, Luxembourg, Milan, Singapore and Zurich. The company offers its 346 investors a diversified choice of funds covering the full range of asset classes, including Fund of Funds (primary, early secondary and secondary), Direct Funds including Infrastructure, Expansion, Mid Cap Buyout, Ardian Growth, Co-Investment and Private Debt.

www.ardian-investment.com

LIST OF STAKEHOLDERS

ARDIAN

- Ardian Growth: Laurent Foata, Romain Chiudini
- Legal advisor: Brunswick (Philippe Beauregard, Céline Leparmentier)

SAASWEDO

- Saaswedo: Gilles Mezari (President and co-founder), Christian Cor (Managing Director and co-founder)
- Legal advisor: Fidal (Bertrand Ducoin)

PRESS CONTACTS

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