



ARDIAN

PRESS RELEASE

ARDIAN TO REINVEST IN BRICOPRIVE.COM'S CAPITAL

Paris, June 6, 2016 - Ardian, the independent private investment company, today announces it has invested an additional €5 million in Bricoprivé.com, the first private online consumer flash sales for construction, do-it-yourself and gardening services. This investment follows Ardian's earlier investment in the company in June 2015 and aims to bolster Bricoprivé's development and international expansion, with new offices opening in Spain and Italy. The founders, Julien Boué and Marc Leverger, remain majority shareholders within the framework of this transaction.

Founded in Toulouse in October 2012, Bricoprivé.com offers a wide range of professional-quality products at promotional prices which are among the lowest on the market through seven to eight new sale offerings per day. Thanks to this market position and to the founders' expertise, the company has shown rapid growth, with nearly €55 million in turnover.

Commenting on the investment Julien Boué, co-founder of Bricoprivé.com said: "At the beginning of 2016, we opened offices in Barcelona which gave us the local presence we needed in the Spanish market to reinforce our relationships with local sales departments and brands. Now, we plan to replicate this success by breaking into the Italian market and developing localized offerings. Having Ardian as a partner and shareholder on our expansion journey has been essential in maintaining profitable growth levels."

Beyond international development, this investment will ensure Bricoprivé continues to provide the high-quality service which its reputation is built on. Marc Leverger, Bricoprivé.com co-founder explains: "This investment also allows us to expand our service offering to the advantage of both our customers and the brands which we offer, for example, through logistical tools which will permit shortened delivery times and facilitate communication with vendors."

Laurent Foata, Head of Ardian Growth, adds: "This reinvestment solidifies our position as a long-term investor, capable of supporting ambitious entrepreneurs at critical moments in their companies' growth. The Bricoprivé team has delivered remarkable growth, and has a truly distinctive vision and perspective of the market."

According to Romain Chiudini, Senior Investment Manager at Ardian Growth: "Beyond the international expansion and the development of new services, this investment permits us to fulfil our strategy for further external growth."

ABOUT BRICOPRIVE

Founded in October 2012 in Toulouse (France) and managed by Julien Boué and Marc Leverger, Bricoprivé.com is the leading website for the flash sales of discounted DIY, gardening and home improvement products. A major e-commerce player in the French DIY sector, Bricoprivé organizes, for its 3 million members,

private sales of the main brands of the sector (Facom, Legrand, Caterpillar, AEG Powertools) around 6 product ranges: DIY, gardening, home, clothing, car/motorcycle and multimedia. Fully integrated (logistic, client servicing, webmarketing, purchase, ...), Bricoprivé sets up, with the agreement of the brands, 7 to 8 private sales per day on the overstocks and end-of-life products. Considered as a sales platform (4 platforms in France cover the entire country) the website is also a great communication platform for brands with a community of targeted members. After 3 years and half of strong growth, a ca. €55 million turnover over the 12 last months, and the hiring of 105 people, Bricoprivé enters in a new phase of its development with the opening of a Spanish offering.

www.bricoprive.com

ABOUT ARDIAN

Ardian, founded in 1996 and led by Dominique Senequier, is an independent private investment company with assets of US\$55bn managed or advised in Europe, North America and Asia. The company, which is majority-owned by its employees, keeps entrepreneurship at its heart and delivers investment performance to its global investors while fuelling growth in economies across the world. Ardian's investment process embodies three values: excellence, loyalty and entrepreneurship.

Ardian maintains a truly global network, with more than 430 employees working through twelve offices in Paris, London, Frankfurt, Milan, Madrid, Zurich, New York, San Francisco, Beijing, Singapore, Jersey and Luxembourg. The company offers its 490 investors a diversified choice of funds covering the full range of asset classes through Ardian Funds of Funds (comprising primary, early secondary and secondary activities), Ardian Private Debt, Ardian Direct Funds (comprising Ardian Mid Cap Buyout, Ardian Expansion, Ardian Growth and Ardian Co-Investment), Ardian Infrastructure, Ardian Real Estate and customized mandate investment solutions with Ardian Mandates.

www.ardian.com

LIST OF PARTICIPANTS

Ardian: Laurent Foata, Romain Chiudini

Legal counsel: Gide Loyrette Nouel (Pierre Karpik, Louis de Vulpian)

Bricoprivé: Marc Leverger, Julien Boué

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