

PARIS
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Ardian enters in exclusive discussions to sell Magimix

Ardian will continue focusing on the development of Robot-Coupe

Ardian, a world-leading private equity firm, and its partner Hameur Group announce that they have entered into exclusive discussions to sell Magimix to Lavafields Group, for an undisclosed consideration.

Created in 1971, Magimix focuses on premium small kitchen appliances for domestic use. This iconic brand is an industry leader in food preparation equipment such as food processors, blenders, juicers and coffee machines. The company primarily operates in France, the UK and the Netherlands, and serves a diversified customer base of specialized retailers, department stores and independent retailers, supported by a strong online presence.

Lavafields Group is a Franco-Belgian company with over 50 years' expertise in household appliances. Active as producer-distributor of its own brands - riviera&bar, Frifri, Siméo and Dejelin - and as exclusive distributor of partner brands such as Ariete, Bissell, Nivona and Mill, the Group combines industrial know-how with commercial reach, particularly in Benelux and France. Its portfolio covers a wide range of products, from premium cooking equipment to innovative solutions for the home, with a constant focus on quality, design and durability. Positioned between tradition and innovation, Lavafields has built lasting partnerships with the major players in the retail sector, and is establishing itself as a growth driver in the European market for high-end household appliances

In December 2024, Ardian completed the acquisition of a majority stake in Robot-Coupe and Magimix from Hameur Group, the historical shareholder.

Ardian and Hameur have taken the decision to carve out Magimix in order to focus exclusively on the development of Robot-Coupe, the undisputed global market leader in premium benchtop equipment for professional use.

The completion of the transaction is expected in the coming weeks and is subject to some usual conditions' precedents.

LIST OF PARTICIPANTS

Ardian

Ardian: Thibault Basquin, Emmanuel Miquel, Alexis Manet, Nicolas Kassab, Anouk Daoudal, Martin Blanc

Advisor: Société Générale (Cyril Paolantoni, Edoardo Dell’Orco, Willy Ta, Julie Dore)

Corporate lawyer: Latham & Watkins (Gaetan Gianasso, Michael Colle, Claudia Reix)

Vendor financial Due Diligence: EY (Gilles Marchadier, Elsa Abou Mrad, Edouard Pinot)

Vendor legal, tax & social Due Diligence: De Gaulle Fleurance & Associés (Henri-Nicolas Fleurance, Jean-Christophe Amy, Brice Mathieu), Stevens & Bolton, RSM

ABOUT ARDIAN

Ardian is a world-leading private investment house, managing or advising \$180bn of assets on behalf of more than 1,850 clients globally. Our broad expertise, spanning Private Equity, Real Assets and Credit, enables us to offer a wide range of investment opportunities and respond flexibly to our clients’ differing needs. Through Ardian Customized Solutions we create bespoke portfolios that allow institutional clients to specify the precise mix of assets they require and to gain access to funds managed by leading third-party sponsors. Private Wealth Solutions offers dedicated services and access solutions for private banks, family offices and private institutional investors worldwide. Ardian’s main shareholding group is its employees and we place great emphasis on developing its people and fostering a collaborative culture based on collective intelligence. Our 1,050+ employees, spread across 19 offices in Europe, the Americas, Asia and Middle East are strongly committed to the principles of Responsible Investment and are determined to make finance a force for good in society. Our goal is to deliver excellent investment performance combined with high ethical standards and social responsibility.

At Ardian we invest all of ourselves in building companies that last.

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