

FRANKFURT
June 30, 2022

EMH PARTNERS 

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Ardian to support EMH Partners' majority acquisition of Cleverbridge with new unitranche financing

Ardian, a world leading private investment house, today announces that it has arranged a new unitranche financing to support the majority acquisition of Cleverbridge by EMH Partners, alongside the management team and founders. The financing arranged by Ardian's Private Debt team also includes an additional committed debt facility to further support Cleverbridge's global expansion plans.

Headquartered in Cologne and Chicago and founded in 2005, Cleverbridge provides solutions that enable clients to grow their revenue without adding headcount. Driving subscription-renewals through personalized automation for B2B & B2C clients in SaaS and digital goods; Cleverbridge provides an easy-to-integrate, cloud-based and AI/ML driven engine that simplifies client-retention and market expansion while providing best-in-class customer experience in 180 global markets.

These capabilities are coupled to proven global tax, compliance and payment-solutions that help Cleverbridge clients improve cost efficiency, client-retention and grow revenue without adding headcount.

"We are delighted to be supporting the management team and EMH Partners who have a strong track record in expanding and scaling mid-sized companies in the digital space. Cleverbridge leverages its unique proposition to drive clients' growth in the attractive software and digital goods market and is well-positioned for continued expansion. The Private Debt team is very pleased to be the company's financing partner and to support Cleverbridge's growth ambitions."

● LUKAS STEPANEK ● MANAGING DIRECTOR IN THE ARDIAN PRIVATE DEBT TEAM

"Cleverbridge addresses a huge market opportunity as the volume of subscription and software-as-a-service solutions sold globally continues to increase. With Ardian's bespoke and flexible financing solution we look forward to supporting the company and its management team during their next phase of expansion."

● DOMINIK SCHWARZ ● PARTNER AT EMH PARTNERS

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ABOUT CLEVERBRIDGE

Cleverbridge provides solutions that enable clients to grow their revenue without adding headcount. With a full suite of revenue tools such as renewal automation and payment, tax and compliance solutions, Cleverbridge helps B2B & B2C enterprises go-to-market in 180 markets, processing an average of 1.5m transactions per month.

grow.cleverbridge.com

ABOUT EMH PARTNERS

EMH Partners is an owner-led investment firm by entrepreneurs for entrepreneurs. As a next-generation private equity company and one of the leading investors in the DACH region, EMH Partners supports the growth of Mittelstand companies with capital, digitalization and expansion expertise. EMH Partners invests in market leading, owner-managed companies to accompany them in partnership during the next growth phase. Today, EMH Partners manages more than €1 billion of committed capital.

emh.com

ABOUT ARDIAN

Ardian is a world leading private investment house, managing or advising \$130bn of assets on behalf of more than 1,300 clients globally. Our broad expertise, spanning Private Equity, Real Assets and Credit, enables us to offer a wide range of investment opportunities and respond flexibly to our clients' differing needs. Through Ardian Customized Solutions we create bespoke portfolios that allow institutional clients to specify the precise mix of assets they require and to gain access to funds managed by leading third-party sponsors. We also provide a specialist service for private clients through Ardian Private Wealth Solutions. Ardian is majority-owned by its employees and places great emphasis on developing its people and fostering a collaborative culture based on collective intelligence. Our 900+ employees, spread across 15 offices in Europe, the Americas and Asia, are strongly committed to the principles of Responsible Investment and are determined to make finance a force for good in society. Our goal is to deliver excellent investment performance combined with high ethical standards and social responsibility.

At Ardian we invest all of ourselves in building companies that last.

ardian.com

Media Contact

ARDIAN

HEADLAND

ardian@headlandconsultancy.co.uk